



TIC
Transatlantic
Investment
Committee

The Transatlantic Investment Committee First US Meeting

A BLUEPRINT TO FOSTER JOINT INVESTMENTS IN STRATEGIC TECHNOLOGIES AND HUMAN CAPITAL EMPOWERMENT.

FRIDAY, OCTOBER 28TH, 2022

FROM 11 AM TO 5:30 PM

**EMBASSY OF ITALY
3000 WHITEHAVEN ST NW, WASHINGTON, DC**

The Trade and Technology Council (TTC) plays a key role in enhancing a renewed economic and strategic partnership between the United States and Italy. Joint investments will enable breakthrough technologies, industrial development and human capital empowerment that will be pivotal in ensuring the geo-political and economic competitive advantage of the Transatlantic area in the future.

While considering recent TTC progress, this workshop, promoted by the **Transatlantic Investment Committee (TIC)** together with several partner organizations and **under the patronage of the Italian Embassy in Washington**, takes stock of the outcomes of the First TIC Italian Meeting (Italian Senate, Rome, July 20, 2022), and of the First TIC European Meeting (Brussels, September 27, 2022).

The initiative takes place within a wider two-days framework of events, aimed at promoting a genuine interaction among communities tied to Governments, Business, Education, and Think-tanks from both sides of the Atlantic **to set the stage for a renewed partnership between Italy and the United States in the area of strategic, joint investments in emerging technologies.** This First TIC US Meeting will focus on:

- The opportunity to setup a Transatlantic Investment Fund in order to nurture innovation;
- How to foster and coordinate industrial co-investments, within a reinforced public-private partnership scheme;
- How to leverage on human capital to empower overseas co-investments – by promoting an International Executive Degree for Transatlantic Managers, Entrepreneurs, Investors and Researchers.

The event will mark the upgrade of the TIC into an International Association, aiming at gathering Transatlantic key-decision makers at Italian, US and, soon at European level also. It will anticipate the First TIC UK Meeting (London, late November) and announce **the first TIC – ISPI Policy Report, that will be presented in Washington, DC with a dedicated event in Spring 2023.**

In addition to the TIC Community, **the event will benefit from the presence of the whole Italian Diplomatic Network in the United States**, including Consuls, Trade Commissioners and the Bank of Italy.

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Program

11.00 AM ▶ Welcome coffee

11.30 PM ▶ Opening remarks

Mariangela Zappia, Ambassador of Italy to the United States

Jasjit Singh, Executive Director of Select USA, Department of Commerce

Andrea Gumina, President of Amerigo and TIC Co-Founder

11.45 PM ▶ Key-note speech: Ylli Bajraktari, CEO Special Competitive Studies Project (SCSP)

Introduced by **Lamberto M. Moruzzi**, Head of the Economic, Trade and Science Office, Embassy of Italy

12.00 PM ▶ Session I: A Transatlantic Investment Fund to accelerate industrial competitiveness and strategic autonomy

In this first session, TIC will discuss the idea of setting up a Transatlantic Investment Fund, to foster investments in scale-up companies holding enabling, emerging and breakthrough technologies from both sides of the Atlantic. Panelists will confront on opportunities and challenges of this proposition, trying to identify a sound strategy to be put in place in the upcoming 12 months.

Introduced by: **Giuseppina Di Foggia**, CEO and VP Nokia Italia

Niccolò De Masi, CEO, dMY Technology Group

Nicole Francis, VP and Global Head of Government Relations, Servicenow

Pierpaolo Monti, Country Manager US and Americas, Intesa Sanpaolo

Alessandro Scortecci, Head of Strategy, Business Development & Sustainability, CDP Venture Capital

Mario Platero, Chairman, Investindustrial US

Q&A Session with audience

Moderated by **Charles Lichfield**, Deputy Director, Center for global economics, Atlantic Council

1.15 PM ▶ Networking buffet lunch offered by the Italian Embassy

2.15 PM ▶ Session 2: How to synchronize efforts and tools to boost industrial co-investments

The future of our competitiveness requires smooth and effective frameworks to enhance each country's capacity to attract investment, enhance the competitive advantages of our industrial sectors, and boost internationalization. The second session will investigate how to promote information regarding each country's potential how to seize the opportunity to boost industrial investment through

improved and synchronized use of existing and prospective tools, both at the state and private level.

Introduced by: **Paolo Tedeschi**, Director for regional competitiveness of Tuscany Region and Representative of the Conference of Italian Regions in the national Committee for FDIs

Barbara Beltrame, Vice President, Confindustria

Giovanni Da Pozzo, President, Promos Italia - Unioncamere

Carolina Lonetti, Chief Export Finance & Internationalization Officer, Simest SpA

Elizabeth Schaefer, Director Investment Research Team, Select USA, Department of Commerce

Garrett Workman, Executive Director Europe, U.S. Chamber of Commerce

Q&A Session with audience

Moderated by **Charles Lichfield**, Deputy Director, Center for global economics, Atlantic Council

3.30 PM ▶ Session 3: Paving the way for TIC Launching event in Spring 2023

Simone Crolla, Managing Director, AmCham Italy

Massimiliano Fedriga, President of the Italian Committee of Regions

Andrea Prencipe, Rector, Luiss University

Moderated by: **Francesca Forcella**, Mediaset

4.00 PM ▶ End of the First TIC US Meeting

4.30 PM ▶ Inauguration of the Luiss Alumni Washington Chapter

Welcome Addresses

Paola Severino, Vice President, Luiss University

Andrea Battista, President, Luiss Alumni Association

Giuliana Canè, Washington Chapter Leader, Luiss Alumni Association

An exclusive talk "An Insight from the IMF: The Outlook for the Global Economy" with **Dr. Fabio Natalucci** Deputy Director IMF and Luiss Alumnus

Closing Remarks

Andrea Prencipe, Rector, Luiss University

5.30 PM ▶ The audience leaves the Embassy

6.00 PM ▶ Reception at Villa Firenze, Residence of the Italian Ambassador to the United States of America. Address: 2800 Albemarle Street NW, Washington D.C.

7.30 PM ▶ Reception ends

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